

# The USAFA Endowment

A NEW APPROACH TO GIVING

CLASS ADVISORY SENATE BRIEFING

JULY 8TH, 2009

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A. BART HOLADAY '65

CHAIRMAN



# **The USAFA Endowment**

A NEW APPROACH TO GIVING

## OUR MISSION

We are a permanent, independent, donor-driven, charitable foundation supporting the Air Force Academy.

### Our Mission

To provide financial support that will enhance the education, training, athletics and experience of cadets and graduates of the United States Air Force Academy.

To be a positive and supportive partner of USAFA and its leadership.

To be a positive and supportive partner of the AOG and its leadership.

To provide the transparency, stability, responsible stewardship, accountability and permanence that donors reasonably require.

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## OUR FOUNDING PRINCIPLES

No Fees - All donations are used exclusively for their intended charitable purpose without any deductions taken for fundraising expenses.

By Donors, For Donors - The structure of the USAFA Endowment is such that donors can have confidence that their gifts will be stewarded carefully and consistently over time by other donors.

A Positive and Supportive Approach - The singular role of the USAFA Endowment is to provide financial support for vital Academy programs. We will not make any public pronouncements on the policy decisions of the Academy or the Air Force.

Full Transparency - Our operations have complete audit and donor visibility annually. Annual reports are provided to each donor, both for the USAFA Endowment as a whole, and for each donor's individual gift.

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## OUR BOARD - MEMBERS

A. Bart Holaday '65  
*Chairman*

Terrance M. Drabant '65  
*Vice Chairman*

William E. Wecker '63  
*Treasurer*

William W. Maywhort '68  
*Secretary*

Dr. Robert P. Barnes '67

Jerrold T. Lundquist '71

Gen (Ret.) Michael E. Ryan '65

George W. Burch '59

Paul S. Madera '78

Brig Gen (Ret) Harvey W. Schiller

John M. Fox '63

John W. Martin '69

Richard T. Schlosberg III '65

Timothy J. Fyda '79

Richard D. McConn '66

Col (Ret) James A. Shaw '67

Col (Ret) Frederick D. Gregory '64

Gilbert D. Mook '67

William H. Simpson '63

Max F. James '64

Harry J. Pearce '64

F. Keith Withycombe '66

Paul G. Kaminski '64

Terrence L. Petrzelka '70

The Honorable Michael W. Wynne

J. Scott Kirby '89

Charles E. Phillips, Jr. '81

Gen (Ret.) Ronald W. Yates '60

Jack N. Kucera '78

Gregg C. Popovich '70

R. David Yost '69

Edward E. Legasey '67

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## OUR BOARD

Former DoD Senior Executives	4	President/CEO/Chairman	23
Distinguished Graduate Award Recipients	7	PhD/MD/JD	12
\$1M+ Donors to USAFA	11	Board Member, Public Companies	12
Combat Veterans	10		

### A FEW EXAMPLES

President and Head Coach, San Antonio Spurs	21st Secretary of the Air Force
Board Member, eBay (EBAY - NASD)	Former Deputy Administrator of NASA
16th Chief of Staff of the Air Force	President, US Airways (LCC - NYSE)
Board Member, General Dynamics (GD - NYSE)	Former Undersecretary of Defense
President, Oracle Corp (ORCL - NASD)	Board Member, Marriott Hotels (MAR - NYSE)

# **The USAFA Endowment**

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## OUR PROGRESS

Raised over \$14.5 million in cash and commitments in first 24 months.

- \$5.9 million for Academy programs, \$8.6 million for Endowment operations

Already Funded/Committed to Fund:

The Chair in Character and Leadership

Cutting-Edge Athletic Recruiting Software System

Just-in-Time Teaching Program Extension (through 2011)

Jannetta Lectureship in War, Literature and the Arts

Senior Scholar-in-Residence, Character and Leadership (through 2011)

Football Coaching Retention Bonuses

The Scowcroft Professorship in National Defense Studies

The 2009 Military History Symposium

Receiving Funds For:

The Indoor Training Facility - the Initiative for the Future of Air Force Athletics

The Center for Character and Leadership Development

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## SUMMARY

The USAFA Endowment is a permanent, independent, donor-driven charitable foundation for the benefit of the US Air Force Academy.

- We believe we have the right structure, guiding principles, and incentives to raise money successfully.
- We are operating, receiving donations and funding Academy projects.

We believe that close, constructive cooperation and teamwork between the AOG and the Endowment are in the best interest our Academy.

We ask you to work with us. In particular, we ask for your help: to provide accurate facts about the Endowment to the graduate community.

We pledge to do everything we can to move forward together with the AOG, but with or without AOG cooperation, we are devoting ourselves to funding vital needs at the Academy with private donations.